



LIVEBRIEFS[®]
midnight  trader

US • Canada • Europe

www.MidnightTrader.com



[the product]

Live Briefs® provides complete real time coverage of the pre-market, regular session and after-hours markets with industry leading corporate news and trading ideas.

**Real time news.
All day long.**

Live Briefs' market news and trading analysis provides timely and valuable predictive insight into the future price of a company's stock. Streaming stock, commodity, ETF, Forex, Futures and economic data. Real time news all day long.

From 6:30 am to 8:30 pm EST, **Live Briefs'** reports are delivered in a short, precise and easy-to-understand format. Fast, reliable, unbiased and accurate:

- Full extended trading day coverage of market moving news in real time.
- Broad market and sector summaries throughout the day provide a fast way to see market moving news.
- Real-time earnings alerts and price reactions coupled with forecasted earnings and revenue estimates.
- Analyst Notebook reports provide a historical stock specific guide on upgrades and downgrades with related price reactions.
- Trading ideas before, during and after the regular market session in stocks, ETFs and commodities. Simple to understand and use.
- Technical trading set-ups with entry/exit points.
- The Big Picture — detailed economic and market analysis issued regularly overnight and throughout the day.

**Live Briefs® provides unique
Extended-Hours visibility:**

- **Pre-Market & After-Hours News:** Industry leading breaking news coverage of stocks moving in the extended-hours coupled with real time price and critically important liquidity indications.
- **Tomorrow's News Today:** Overnight analysis of extended-hours trading activity identifying trading opportunities on issues that are likely to move sharply higher or lower in the following regular session.
- **News as a Tool:** Advanced stock and event specific price reaction history analysis provides a predictive guide as to how a stock is likely to react in the future to similar news.
- **Trading Ranges:** Range data covering all actively traded issues during both the pre-market and after-hours sessions. This unique analysis, provided ahead of the open of regular trading, is of critical importance to traders who consider technical indications in their decision making process.
- **Volume Spike & Order Interest Analysis:** Reports of unusual pre-execution order interest indications before the open and after the close.
- **ETF:** Pre-market, regular session and after-hours coverage of the most actively traded ETFs coupled with timely trading ideas from seasoned analysts.
- **Earnings:** Customizable Alerts, Warnings, revisions, forecasts and guidance that have a significant affect on the underlying issue ahead of the open.
- **Extended-Hours Most Active:** Regular updates on the most actively traded stocks after the close and before the open.

**Make Better
Decisions Around
the Clock for
your Customers
using the Power
of Live Briefs®.**



“Fidelity seeks to provide our customers with the tools and services they need to become more successful investors. Offering Live Briefs® provides our customers with the advantage necessary to make better decisions and trade more successfully around the clock.”

—Jeff Feldgoise, Vice President Fidelity Investments Retail Brokerage

Top Industry Names Use Live Briefs®

MidnightTrader's Live Briefs®

service opens up a new world of opportunity for financial institutions looking to serve their customers' needs and, at the same time, remain competitive.

Live Briefs® has become the new standard in full day real time market news and analysis. This is why some of the biggest names in the industry offer their customers **Live Briefs®**.

- **Acquire Media**
- **COMTEX**
- **Fidelity Investments**
- **Goldman Sachs**
- **Interactive Data**
- **Peak6**
- **Scotiabank**
- **Scottrade**
- **Strike Iron**
- **Thomson Reuters**
- **Townsend Analytics**
- **Track Data**

Live Briefs® Offers Real Value in Real Time

Live Briefs® real time full day news and analysis provides clients with complete visibility of the US equity markets around the clock, allowing them to make more informed and timely investment decisions.

- **Support your customers:** By giving your customers the information they need when they need it, they are more likely to remain viable customers. With the latest market information and analysis from **MidnightTrader**, they'll make more intelligent and informed investment decisions.
- **Remain Competitive:** **MidnightTrader** has become an industry leading provider of US market news to the brokerage industry. Many of the largest financial firms and market data platforms provide **Live Briefs®** to their customers. With continued growth in transaction volumes and pricing activity, the significance of off hours trading is clear. As markets and securities become more volatile and sensitive to new information, it's critical that market participants stay informed around the clock to stay in business.

Live Briefs® is rapidly becoming the new standard in real time market news and intelligence. Having covered thousands of companies over many years, **MidnightTrader** has a reputation of being fast, accurate, reliable and unbiased. Our substantial client base knows that better news and analytics means better results.

[brokerage firms]

A tremendous growth opportunity for the brokerage industry. The statistics speak for themselves: Nowhere else will you get up-to-the-minute pre-market, regular session and after-hours trading analysis that will give your customers the edge they need to make more informed trading decisions around the clock.

- Over 90% of corporate earnings announcements are released in the extended-hours resulting in an average of more than 90 million shares changing hands outside of the regular session.
- **Live Briefs**[®] unique around the clock coverage provides investors and active traders with a significant edge in trading both during and outside regular market hours.
- **Live Briefs**[®] is rapidly replacing other providers of US market news, trading ideas and commentary at leading financial services firms. The rapid adoption of **Live Briefs**[®] is a result of superior quality, accuracy, reliability and breadth of asset coverage.

As a brokerage firm, you know all too well that trading activity in the extended-hours market has grown over the past few years. However, it is difficult to promote the extended-hours trading opportunity to your customers unless you can provide them with the visibility into what's happening during that time.

Nowhere else will you get up-to-the-minute pre-market and after-hours trading analysis that will give your customers the edge they need to make more informed trading decisions around the clock.

**With access
to Live Briefs[®],
investors can now
buy at the very
time when the
largest gains are
to be realized and
sell before the
biggest losses
would be incurred.**



Top Wall Street Firms Live Briefs®

Widely and frequently recognized in the press and with hundreds of US and European institutions and thousands of individual professionals as customers, **MidnightTrader** is a leader in 24 hour market news. Some of **MidnightTrader's** largest institutional customers include:

- **Cantor Fitzgerald & Espeed**
- **Citigroup**
- **Deutsche Bank Securities**
- **Dow Jones Factiva**
- **Factset**
- **Kellogg Specialist Group**
- **Labranche Structured Products**
- **Lexis/Nexis**
- **Merrill Lynch Professional Clearing**
- **NASDAQ**
- **Nexa Technologies**
- **NYSE**
- **Oppenheimer & Co.**
- **Peak6**
- **RBC Capital Markets**

Midnight
Trader...
Step Up
to the New
Standard

[institutions]

If you're not paying attention to overnight news and trading activity, your portfolio or your client's portfolio is at serious risk. In fact, what goes on after-hours can make or break a portfolio, and yet many institutional investors and traders never know about after-hours trading activity until it's too late to participate or react.

The Benefits of the Live Briefs®

Before **Live Briefs®**, institutions had little, if any, actionable information regarding extended hours trading activity. Without opportunity analysis and real-time extended-hours and regular session event response information, traders had little choice but to trade blindly. The proprietary news, data and equity analysis that **Live Briefs®** provides gives institutions a significant competitive advantage in the modern market information climate. **Live Briefs®** service provides critical benefits to the entire investment community, including:

- **Retail Brokers:** By using **Live Briefs®**, institutions can find trading opportunities while protecting existing portfolio holdings.
- **Professional Equity Traders:** **Live Briefs®** provides individual traders with the real-time information necessary to find opportunities and make informed trading decisions quickly.
- **Financial Consultants:** **Live Briefs®** helps keep financial consultants stay informed about events affecting their clients' portfolios.
- **Banks & Investment Advisors:** **Live Briefs®** helps banks and advisors understand the marketplace and protect their clients' portfolios.

[delivery solutions]

MidnightTrader offers several feed distribution options:

- **Flexible feed formats:** Standard and customizable XML and RSS feed formats are available for organizations that wish to easily integrate the feed directly from **MidnightTrader** into an existing software application or Web based platform.
- **Third party distributor:** Available on many of the industry's leading market data and information platforms.
- **Web Services:** Eliminate news hosting and management responsibilities with **MidnightTrader's** customizable and ultra responsive Web Service connection.
- **Customized Mobile or Desktop Application:** Let **MidnightTrader** build you a customized Web based delivery application with your organization's logo and branding. Leverage the power of **MidnightTrader's** Web based searchable Event Window news tool with minimal integration effort.

Get **MidnightTrader's** information services direct from the source or from one of our distribution partners.

- **Acquire Media**
- **COMTEX**
- **DTN**
- **Interactive Data Managed Solutions**
- **Strikelron**
- **Thomson Reuters**
- **Track Data's NewsWare**
- **Wall Street on Demand**



**Get the Edge
and Become
a Part of the
MidnightTrader
Revolution**

For more information about how MidnightTrader
can benefit your organization, contact us today:



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